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1	3391	705/26-27.ccls.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 09:28
2	1829	universal adj product adj code	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 09:28
3	93	(universal adj product adj code) and (search adj engine)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 09:28
4	41	((universal adj product adj code) and (search adj engine)) and (catalog)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 09:29
5	41	(((universal adj product adj code) and (search adj engine)) and (catalog)) and (price or cost or pricing)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/01/12 09:30

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			<u>Oct 13, 1999</u> * <u>Jun 19, 2000</u> * <u>Mar 09, 2001</u> * <u>Aug 02, 2002</u> * <u>Feb 18, 2003</u>				
			<u>Jun 20, 2000</u> * <u>Apr 02, 2001</u> * <u>Sep 02, 2002</u> * <u>Mar 22, 2003</u>				
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			<u>Jun 23, 2000</u> * <u>Apr 18, 2001</u> * <u>Sep 23, 2002</u> * <u>May 24, 2003</u>				
			<u>Jul 07, 2000</u> * <u>May 15, 2001</u> * <u>Sep 25, 2002</u> * <u>May 26, 2003</u>				
			<u>Aug 15, 2000</u> * <u>May 29, 2001</u> * <u>Sep 29, 2002</u> * <u>Jun 06, 2003</u>				
			<u>Oct 18, 2000</u> * <u>Jul 21, 2001</u> * <u>Sep 27, 2001</u> * <u>Jun 12, 2003</u>				
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Trade Publications

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1. **Online bidding keeps suppliers in line**

Sarah Lorge. **Sales and Marketing Management**. New York: Aug 1998. Vol. 150, Iss. 8; p. 16 (1 page)

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2. **Purchasing Power**

Sarah Lorge. **Sales and Marketing Management**. New York: Jun 1998. Vol. 150, Iss. 6; p. 42 (5 pages)

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Marked List : 0 articles

Interface language:
English

Databases selected: Multiple databases...

Results

- 243 articles found for: *PDN(<11/16/1998) and (online or (on pre/1 line) or internet or web) and ((artwork or library or logo) and ((imprinted or promotional) pre/2 (product or item or merchandise)))*

All sources Scholarly Journals Magazines Trade Publications Newspapers

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1. **Yahoo! Welcomes Value America to Premier Merchant Program**
PR Newswire. New York: Nov 9, 1998. p. 1

Full text

Abstract

2. **Innovative promotional items**
Marty Bear. Association Management. Washington: Nov 1998. Vol. 50, Iss. 12; p. 21 (1 page)

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Abstract

3. **CU at the bank**
Mike Campbell. ABA Bank Marketing. Washington: Nov 1998. Vol. 30, Iss. 11; p. 51 (1 page)

Text+Graphics

Page Image - PDF

Citation

4. **Cameras: For creative, fun incentives**
Karen Gines. Incentive. New York: Nov 1998. Vol. 172, Iss. 11; p. C3 (3 pages)

Text+Graphics

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Abstract

5. **1998 Excelerations -- 100 Growth: One hundred high-growth, high-potential Indiana companies**
Anonymous. Indiana Business Magazine. Indianapolis: Nov 01, 1998. Vol. 42, Iss. 11; p. S1

Full text

Abstract

6. **1998 Excelerations -- 100 Growth: One hundred high-growth, high-potential Indiana companies**
Anonymous. Indiana Business Magazine. Indianapolis: Nov 01, 1998. Vol. 42, Iss. 11; p. S1

Full text

Abstract

7. **Tools of the trade**
Mary Gundemann. Successful Meetings. New York: Nov 1998. Vol. 47, Iss. 12; p. 80 (1 page)

Text+Graphics

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Abstract

8. **TRADELEADS; [5 Edition]**
Journal of Commerce. New York: Oct 23, 1998. p. 7.A

Full text

Abstract

9. **READ THIS; [SPOKANE Edition]**
Spokesman Review. Spokane, Wash.: Oct 19, 1998. p. B.1

Full text

Abstract

10. **A touch of fall Series: SITE SEEING; TECH TIMES; [SOUTH PINELLAS Edition]**
JULES ALLEN. St. Petersburg Times. St. Petersburg, Fla.: Oct 19, 1998. p. 14
 [Full text](#)  [Abstract](#)
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11. **Built for business: Fifteen years in business, about business, for business**
Edgington, Denise. Des Moines Business Record. Des Moines: Oct 12, 1998. Vol. 94, Iss. 41; p. 27
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12. **FLORIDA 2012 Introduces Olympic Bid Logo; Director Of Bid Development Named**
PR Newswire. New York: Oct 8, 1998. p. 1
 [Full text](#)  [Abstract](#)
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13. **40 Under 40**
Kosdrosky, Terry, Bridgeforth, Arthur Jr, Lane, Amy, Serwach, Joseph, et al. Crain's Detroit Business. Detroit: Oct 05, 1998. Vol. 14, Iss. 40; p. 11
 [Full text](#)  [Abstract](#)
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14. **40 Under 40**
Kosdrosky, Terry, Bridgeforth, Arthur Jr, Lane, Amy, Serwach, Joseph, et al. Crain's Detroit Business. Detroit: Oct 05, 1998. Vol. 14, Iss. 40; p. 11
 [Full text](#)  [Abstract](#)
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15. **Banners, co-ops and buying groups: finding one that works for your store**
Hardware Merchandising. Toronto: Oct 1998. Vol. 110, Iss. 7; p. 46
 [Full text](#)  [Abstract](#)
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16. **TRADELEADS; [5 Edition]**
Journal of Commerce. New York: Sep 23, 1998. p. 10.C
 [Full text](#)  [Abstract](#)
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17. **Greg Norman Teams Up With HA-LO**
Business Editors. Business Wire. New York: Sep 22, 1998. p. 1
 [Full text](#)  [Abstract](#)
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18. **Pianist tunes into business promotional items**
Jane Turnis, The Gazette. The Gazette. Colorado Springs, Colo.: Sep 21, 1998. p. IB.5
 [Full text](#)  [Abstract](#)
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19. **Test of character**
Steve Hemsley. Marketing Week. London: Sep 10, 1998. Vol. 21, Iss. 28; p. 53 (4 pages)
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20. **An on-line option to cybersales**
Laura Heller. DSN Retailing Today. New York: Sep 7, 1998. Vol. 37, Iss. 17; p. 19 (3 pages)
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21. **Introduction to IP2**
Carolyn Giambra. Knowledge Quest. Chicago: Sep/Oct 1998. Vol. 27, Iss. 1; p. 12 (2 pages)
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22. **Implementing national guidelines and standards**
Ken Haycock. Teacher Librarian. Seattle: Sep/Oct 1998. Vol. 26, Iss. 1; p. 22 (6 pages)
[Full text](#) [Page Image - PDF](#) [Abstract](#)
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23. **Tulsa-based printer launches expansion plans**
Tieman, Becky. Tulsa World. Tulsa, Okla.: Aug 26, 1998. p. 3
[Full text](#) [Abstract](#)
-
24. **Tulsa-based printer launches expansion plans; [FINAL HOME EDITION]**
Becky Tieman. Tulsa World. Tulsa, Okla.: Aug 26, 1998. p. 3
[Full text](#) [Abstract](#)
-
25. **JUPITER SCREEN-PRINTING SHOP IS TURNING T-SHIRTS INTO DOLLARS**
Bhatt, Sanjay. Palm Beach Post. West Palm Beach, Fla.: Aug 24, 1998. p. 16
[Full text](#) [Abstract](#)
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26. **JUPITER SCREEN-PRINTING SHOP IS TURNING T-SHIRTS INTO DOLLARS; [FINAL Edition]**
Sanjay Bhatt Palm Beach Post Staff Writer. Palm Beach Post. West Palm Beach, Fla.: Aug 24, 1998. p. 16
[Full text](#) [Abstract](#)
-
27. **Keene looms over clerk's race Candidates promise more open, efficient office than predecessor; [CITY Edition]**
Caren Burmeister, staff writer. Florida Times Union. Jacksonville, Fla.: Aug 22, 1998. p. 1
[Full text](#) [Abstract](#)
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28. **TRADE SHOW UNDERSCORES BOOM IN PROMOTIONAL ITEMS COMPANIES SEE ITEMS AS GOOD MARKETING TOOLS; [FIVE STAR LIFT Edition]**
Christopher Carey Of The Post-Dispatch. St. Louis Post - Dispatch. St. Louis, Mo.: Aug 14, 1998. p. C.1
[Full text](#) [Abstract](#)
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29. **MUSIC WITH THE MOISTURIZER; [CHICAGOLAND FINAL Edition]**
Gary Dretzka, Tribune Staff Writer.. Chicago Tribune. Chicago, Ill.: Aug 9, 1998. p. 14
[Full text](#) [Abstract](#)
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30. **WEB SITE OFFERS OPPORTUNITY FOR A DO-IT-YOURSELF PRINT AD; [FINAL Edition]**
Dina Bunn Rocky Mountain News Staff Writer. Rocky Mountain News. Denver, Colo.: Aug 9, 1998. p. 9.G
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Basic Search	Advanced Search	Topic Guide	Publication Search	Marked List: 1 article	Interface language: English
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Databases selected: Multiple databases...

Results

- 4 articles found for: *PDN(<11/16/1998) and (internet or intranet or web or website) and (((company or employee or employees or staff) pre/1 store) w/5 (logo or logos or logoed or promotional or promote))*

[All sources] [Trade Publications] [Newspapers]

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1. **BACK TO BRAND-NEW LIFE CREATIVE ADS HAVE REVIVED PRODUCTS AND EVEN COMPANIES.; [CHICAGOLAND FINAL Edition]**

Jon Bigness, Tribune Staff Writer.. Chicago Tribune. Chicago, Ill.: Oct 4, 1998. p. 1

[Full text](#)

[Abstract](#)

2. **BLUEPRINTS FOR BUSINESS SUCCESS PAY OFF WITH GROWTH AND PROFITS; [CITY Edition]**

Jim Bohman DAYTON DAILY NEWS. Dayton Daily News. Dayton, Ohio: Apr 21, 1997. p. 8

[Full text](#)

[Abstract](#)

3. **INTRANET USE EXPLODES, HR APPLICATIONS GROW**

PR News. Potomac: Oct 7, 1996. p. 1

[Full text](#)

[Citation](#)

4. **Companies Spin Own Webs With Intranets; [FINAL HOME EDITION]**

Melanie Busch. Tulsa World. Tulsa, Okla.: Aug 25, 1996. p. E.1

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Results per page:

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Database: Select multiple databases

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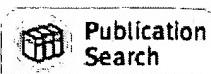
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Results

- 221 articles found for: *PDN(<11/16/1998) and (internet or intranet or web or website) and ((email or (e pre/O mail) or (electronic pre/O mail)) w/2 (alert or reminder or reminding or alerting))*

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- 1. **System makes it easier to link patients to clinical trials**
Gary Baldwin. American Medical News. Chicago: Nov 16, 1998. Vol. 41, Iss. 43; p. 25 (2 pages)

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-
- 2. **911gifts.com Expands Features, Service and Merchandise to Rescue Holiday Shoppers**
Business/Lifestyle Editors & Technology Writers. Business Wire. New York: Nov 16, 1998. p. 1

[Full text](#)[Abstract](#)

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- 3. **Clayton Williams Energy Conference Call and Banco Bansud Conference Call Transcript to be Broadcast by Vcall Over the Internet**
Business Editors. Business Wire. New York: Nov 11, 1998. p. 1

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-
- 4. **Foundation Health Systems and Advanced Radio Telecom Earnings Release Conference Calls to be Broadcast by Vcall Over the Internet**
Business Editors. Business Wire. New York: Nov 9, 1998. p. 1

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- 5. **AUSTRALIA: C&W OPTUS LAUNCHES INTERNET RETAIL SERVICES Exchange**
Rozelle: Nov 6, 1998. p. 1

[Full text](#)[Abstract](#)

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- 6. **COMDEX/Fall '98 to Become One of the Largest Pay-Per-View Streaming Media Events Ever**
Business Editors/Technology Writers. Business Wire. New York: Nov 5, 1998. p. 1

[Full text](#)[Abstract](#)

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- 7. **Banco Santiago Earnings Release Conference Call to be Broadcast by Vcall Over the Internet**
Business Editors. Business Wire. New York: Nov 4, 1998. p. 1

[Full text](#)[Abstract](#)

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- 8. **CustomDisc.com and Billboard Talent Net Announce Co-Marketing, Licensing Agreement**
Business, Entertainment Editors. Business Wire. New York: Nov 4, 1998. p. 1

[Full text](#)[Abstract](#)

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- 9. **Tune Up A Web Site For FREE at www.netmechanic.com; NetMechanic Offers FOUR Free Tools to Improve Web Site Performance**

Business Editors, Hi-Tech Writers. **Business Wire.** New York: Nov 4, 1998. p. 1

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10. **Chain re: action**

Austin Bunn. **The Village Voice.** New York: Nov 3, 1998. Vol. 43, Iss. 44; p. 39 (1 page)

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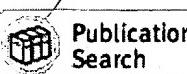
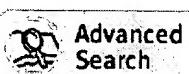
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Pruitt, Matthew K. **Spartanburg Herald - Journal**. Spartanburg, S.C.: Oct 04, 1998. p. E1

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2. [Creating ads in cyberspace](#)

Pruitt, Matthew K. **Spartanburg Herald - Journal**. Spartanburg, S.C.: Oct 04, 1998. p. E1

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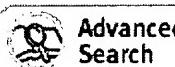
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- 1. **Cliff-hanger Christmas; It's a live-or-die season for e-tailers. But out of the carnage will emerge a more viable bricks-and-clicks model**

DENNIS K. BERMAN and HEATHER GREEN; Contributors: Ellen Neuborne, Jeanette Brown, Faith Keenan, and bureau reports. **Business Week**. New York: October 23, 2000. p. 30

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- 2. **The Great Yuletide Shakeout; Online holiday shopping is set to explode, and pity the retailer who isn't ready for...**

Heather Green; With Kathleen Morris in Los Angeles, Ann Therese Palmer in Chicago, Stephanie Anderson Forest in Dallas, Steve Hamm in New York, and bureau reports. **Business Week**. New York: November 1, 1999. p. EB18

[Full text](#)[Abstract](#)

- 3. **The Information Gold Mine; New software--and the Net's legions of cybersurfers and shoppers-are starting to hand companies opportunities they've only dreamed of**

Heather Green; Contributing: Linda Himmelstein and Robert D. Hof in San Mateo, Calif., with Irene M. Kunii in Tokyo. **Business Week**. New York: July 26, 1999. p. EB10

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- 4. **Portals Are Mortal After All; Suddenly, the gloss is off their image, but they're fighting back**

Heather Green in New York, with Linda Himmelstein in San Mateo, Calif.. **Business Week**. New York: June 21, 1999. p. 144

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- 5. **Featured News from Business Week Online's Daily Briefing**

PR Newswire. New York: Apr 19, 1999. p. 1

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- 6. **'TWAS the Season for e-Splurging; The holiday online shopping boom was big, but can it last?**

Heather Green in New York, with bureau reports. **Business Week**. New York: January 18, 1999. p. 40

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- 7. **amazon.com: THE WILD WORLD OF E-COMMERCE; By pioneering--and damn near perfecting--the art of selling online, Amazon is redefining retailing**

Robert D. Hof in Seattle, with Ellen Neuborne and Heather Green in New York and bureau reports. **Business Week**. New York: December 14, 1998. p. 106

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8. **Now It's Your Web; The Net is moving toward one-to-one marketing--and that will change how all companies do business**

Robert D. Hof in San Mateo, with Heather Green in New York and Linda Himmelstein in San Mateo.
Business Week. New York: October 5, 1998. p. 164

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9. **Cyberprices: So Where Are All the Bargains?; Lessons of a Web shopping spree: The convenience is unbeatable. But the price most often is not**

Ira Sager, with Heather Green, in New York. **Business Week.** New York: June 22, 1998. p. 162

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10. **Online Merchants: Cyberspace Winners: How They Did It; Convenience, huge selections, and a few electronic twists give these Netrepreneurs an edge**

Heather Green in New York, with Seanna Browder in Seattle. **Business Week.** New York: June 22, 1998. p. 154

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			<u>Feb 08, 1999 *</u>	<u>May 11, 2000</u>	<u>Jul 20, 2001</u>	<u>Jun 04, 2002</u>	<u>Apr 24, 2003</u>	
			<u>Feb 08, 1999 *</u>	<u>May 20, 2000</u>	<u>Sep 25, 2001</u>	<u>Jun 05, 2002</u>	<u>May 23, 2003</u>	
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--File 654 - US published applications from March 15, 2001 to the present are now online. Please see HELP NEWS 654 for details.

--File 581 - The 2003 annual reload of Population Demographics is complete. Please see Help News581 for details.

--File 990 - NewsRoom now contains February 2003 to current records. File 992 - NewsRoom 2003 archive has been newly created and contains records from January 2003. The oldest months's records roll out of File 990 and into File 992 on the first weekend of each month. To search all 2003 records BEGIN 990, 992, or B NEWS2003, a new OneSearch category.

--Connect Time joins DialUnits as pricing options on Dialog. See HELP CONNECT for information.

--SourceOne patents are now delivered to your email inbox as PDF replacing TIFF delivery. See HELP SOURCE1 for more information.

--Important news for public and academic libraries. See HELP LIBRARY for more information.

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***Emergency Room (File 454), Hospital Inpatient Profiles (File 462), and Hospital Outpatient Profiles (File 463)
***World News Connection (File 985)
***Dialog NewsRoom - 2003 Archive (File 992)
***TRADEMARKSCAN-Czech Republic (File 680)
***TRADEMARKSCAN-Hungary (File 681)
***TRADEMARKSCAN-Poland (File 682)

UPDATING RESUMED

RELOADED
***Population Demographics -(File 581)
***CLAIMS Citation (Files 220-222)

REMOVED

>>> Enter BEGIN HOMEBASE for Dialog Announcements <<
>>> of new databases, price changes, etc. <<

705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47.
705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636.
705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99.
705NEWSBIB is set ON as an alias for 473, 474, 475.
SOFTLIT is set ON as an alias for 256, 278.
705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU.
KWIC is set to 50.
* * * ALL NEW CURRENT YEAR RANGES HAVE BEEN * * *
* * * INSTALLED * * *
SYSTEM:HOME
Cost is in DialUnits
Menu System II: D2 version 1.7.9 term=ASCII
*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 610, 613, 13

```
>>>      77 does not exist
>>>      278 does not exist
>>>2 of the specified files are not available
      12jan04 15:53:47 User264751 Session D457.1
      $0.00    0.179 DialUnits FileHomeBase
$0.00  Estimated cost FileHomeBase
$0.11  TELNET
$0.11  Estimated cost this search
$0.11  Estimated total session cost   0.179 DialUnits
```

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2004/Jan 10
(c) 2004 ProQuest Info&Learning

*File 15: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 16:Gale Group PROMT(R) 1990-2004/Jan 12
(c) 2004 The Gale Group

*File 16: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2004/Jan 12
(c)2004 The Gale Group

*File 148: Alert feature enhanced for multiple files, duplicate removal, customized scheduling. See HELP ALERT.

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Jan 12
(c) 2004 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2004/Jan 12
(c) 2004 The Gale Group

File 634:San Jose Mercury Jun 1985-2004/Jan 10
(c) 2004 San Jose Mercury News

File 47:Gale Group Magazine DB(TM) 1959-2004/Jan 02
(c) 2004 The Gale group

File 9:Business & Industry(R) Jul/1994-2004/Jan 08
(c) 2004 Resp. DB Svcs.

File 623:Business Week 1985-2004/Jan 10
(c) 2004 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire

File 624:McGraw-Hill Publications 1985-2004/Jan 10
(c) 2004 McGraw-Hill Co. Inc

*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 20:Dialog Global Reporter 1997-2004/Jan 12
(c) 2004 The Dialog Corp.
File 636:Gale Group Newsletter DB(TM) 1987-2004/Jan 12
(c) 2004 The Gale Group
File 635:Business Dateline(R) 1985-2004/Jan 10
(c) 2004 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2004/Jan 12
(c) 2004 The Gale Group
File 387:The Denver Post 1994-2004/Jan 08
(c) 2004 Denver Post
File 471:New York Times Fulltext 90-Day 2004/Jan 11
(c) 2004 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
***File 492: Not updating. See instead File 990 for current**
articles from the Arizona Republic.
File 494:St LouisPost-Dispatch 1988-2004/Jan 09
(c) 2004 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2004/Jan 09
(c) 2004 Detroit Free Press Inc.
File 631:Boston Globe 1980-2004/Jan 11
(c) 2004 Boston Globe
File 633:Phil.Inquirer 1983-2004/Jan 08
(c) 2004 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2004/Jan 11
(c) 2004 Newsday Inc.
File 640:San Francisco Chronicle 1988-2004/Jan 11
(c) 2004 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2004/Jan 09
(c) 2004 Scripps Howard News
File 702:Miami Herald 1983-2004/Jan 08
(c) 2004 The Miami Herald Publishing Co.
File 703:USA Today 1989-2004/Jan 09
(c) 2004 USA Today
File 704:(Portland)The Oregonian 1989-2004/Jan 10
(c) 2004 The Oregonian
File 713:Atlanta J/Const. 1989-2004/Jan 11
(c) 2004 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2004/Jan 12
(c) 2004 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2004/Jan 12
(c) 2004 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2004/Jan 11
(c) 2004 The Plain Dealer
File 735:St. Petersburg Times 1989- 2004/Jan 11
(c) 2004 St. Petersburg Times
***File 735: This file is not updating. Last update: 200001019**
File 476:Financial Times Fulltext 1982-2004/Jan 12
(c) 2004 Financial Times Ltd
File 477:Irish Times 1999-2004/Jan 12
(c) 2004 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2004/Jan 10
(c) 2004 Times Newspapers
File 711:Independent (London) Sep 1988-2004/Jan 12
(c) 2004 Newspaper Publ. PLC
***File 711: Use File 757 for full current day's news of the Independent, as**
as well as full coverage of many additional European news sources.
File 756:Daily/Sunday Telegraph 2000-2004/Jan 12
(c) 2004 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2004/Jan 12
(c) 2004
File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
(c) 2001 THE NEW YORK TIMES
***File 473: This file will not update after March 31, 2001.**
It will remain on Dialog as a closed file.
File 474:New York Times Abs 1969-2004/Jan 11
(c) 2004 The New York Times
File 475:Wall Street Journal Abs 1973-2004/Jan 09

(c) 2004 The New York Times
 File 35:Dissertation Abs Online 1861-2004/Dec
 (c) 2004 ProQuest Info&Learning
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group
***File 583: This file is no longer updating as of 12-13-2002.**
 File 2:INSPEC 1969-2004/Jan W1
 (c) 2004 Institution of Electrical Engineers
***File 2: Alert feature enhanced for multiple files, duplicates**
 removal, customized scheduling. See HELP ALERT.
 File 65:Inside Conferences 1993-2004/Jan W2
 (c) 2004 BLDSC all rts. reserv.
 File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
 (c) 2003 EBSCO Pub.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov
 (c) 2003 The HW Wilson Co.
 File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Dec
 (c)2004 Info.Sources Inc
 File 610:Business Wire 1999-2004/Jan 12
 (c) 2004 Business Wire.
***File 610: File 610 now contains data from 3/99 forward.**
 Archive data (1986-2/99) is available in File 810.
 File 613:PR Newswire 1999-2004/Jan 12
 (c) 2004 PR Newswire Association Inc
***File 613: File 613 now contains data from 5/99 forward.**
 Archive data (1987-4/99) is available in File 813.
 File 13:BAMP 2003/Dec W3
 (c) 2003 Resp. DB Svcs.

Set Items Description

--- -----

?s promotional(w)(item or items or product or products or merchandise)
 Processing
 Processing
 Processing
 Processing
 Processed 10 of 54 files ...
 Processing
 Processing
 Processing
 Processed 20 of 54 files ...
 Processing
 Processed 50 of 54 files ...
 Completed processing all files
 699639 PROMOTIONAL
 1003824 ITEM
 2579690 ITEMS
 15427799 PRODUCT
 17276594 PRODUCTS
 893146 MERCHANDISE
 S1 31966 PROMOTIONAL(W)(ITEM OR ITEMS OR PRODUCT OR PRODUCTS OR
 MERCHANDISE)

?s pd<19981116
 >>>File 15 processing for PD= : PD=19981116
 >>> started at PD=710000 stopped at PD=930107
 >>>File 16 processing for PD= : PD=19981116
 >>> started at PD=19900101 stopped at PD=19950623
 Processing
 >>>File 160 processing for PD= : PD=19981116
 >>> started at PD=2103 stopped at PD=770314
 >>>File 148 processing for PD= : PD=19981116
 >>> started at PD=140105 stopped at PD=830728
 >>>File 621 processing for PD= : PD=19981116
 >>> started at PD=00000000 stopped at PD=19910208
 >>>File 275 processing for PD= : PD=19981116
 >>> started at PD=140103 stopped at PD=881206
 >>>File 634 processing for PD= : PD=19981116
 >>> started at PD=850602 stopped at PD=901209
 Processing

```
'>>>File 47 processing for PD= : PD=19981116
>>>    started at PD=590100 stopped at PD=650211
>>>File 9 processing for PD= : PD=19981116
>>>    started at PD=100305 stopped at PD=980904
Processed 10 of 54 files ...
>>>File 810 processing for PD= : PD=19981116
>>>    started at PD=850116 stopped at PD=911127
>>>File 624 processing for PD= : PD=19981116
>>>    started at PD=104 stopped at PD=921201
Processing
>>>File 813 processing for PD= : PD=19981116
>>>    started at PD=100000 stopped at PD=900920
>>>File 636 processing for PD= : PD=19981116
>>>    started at PD=19880101 stopped at PD=19940318
Processing
>>>File 635 processing for PD= : PD=19981116
>>>    started at PD=1190 stopped at PD=910826
>>>File 570 processing for PD= : PD=19981116
>>>    started at PD=19840102 stopped at PD=19910623
>>>File 492 processing for PD= : PD=19981116
>>>    started at PD=11/10/99 stopped at PD=910923
Processed 20 of 54 files ...
>>>File 494 processing for PD= : PD=19981116
>>>    started at PD=2/7/2001 stopped at PD=930611
Processing
>>>File 498 processing for PD= : PD=19981116
>>>    started at PD=12 stopped at PD=920618
>>>File 631 processing for PD= : PD=19981116
>>>    started at PD=11/14/99 stopped at PD=850519
>>>File 633 processing for PD= : PD=19981116
>>>    started at PD=830101 stopped at PD=880823
>>>File 638 processing for PD= : PD=19981116
>>>    started at PD=25, stopped at PD=920701
>>>File 640 processing for PD= : PD=19981116
>>>    started at PD=850209 stopped at PD=930621
>>>File 641 processing for PD= : PD=19981116
>>>    started at PD=890523 stopped at PD=941109
>>>File 702 processing for PD= : PD=19981116
>>>    started at PD=801018 stopped at PD=880603
Processing
>>>File 703 processing for PD= : PD=19981116
>>>    started at PD=880531 stopped at PD=951205
>>>File 704 processing for PD= : PD=19981116
>>>    started at PD=890101 stopped at PD=940624
Processed 30 of 54 files ...
>>>File 713 processing for PD= : PD=19981116
>>>    started at PD=880117 stopped at PD=940604
>>>File 714 processing for PD= : PD=19981116
>>>    started at PD=900903 stopped at PD=960305
>>>File 715 processing for PD= : PD=19981116
>>>    started at PD=890103 stopped at PD=970611
>>>File 735 processing for PD= : PD=19981116
>>>    started at PD=25UARY stopped at PD=950407
Processing
>>>File 476 processing for PD= : PD=19981116
>>>    started at PD=19820102 stopped at PD=19881015
>>>File 710 processing for PD= : PD=19981116
>>>    started at PD=880601 stopped at PD=931205
>>>File 711 processing for PD= : PD=19981116
>>>    started at PD=880919 stopped at PD=941117
Processed 40 of 54 files ...
>>>File 474 processing for PD= : PD=19981116
>>>    started at PD=101111 stopped at PD=740605
>>>File 475 processing for PD= : PD=19981116
>>>    started at PD=191111 stopped at PD=810213
>>>One or more prefixes are unsupported
>>>    or undefined in one or more files.
>>>File 583 processing for PD= : PD=19981116
```

```
>>> started at PD=100001 stopped at PD=890322
Processing
>>>File 99 processing for PD= : PD=19981116
>>> started at PD=DEC.1200 stopped at PD=19910204
Processed 50 of 54 files ...
Completed processing all files
S219339034 PD<19981116
?s promomart
    S3      161  PROMOMART
?ds

Set      Items   Description
S1      31966  PROMOTIONAL(W) (ITEM OR ITEMS OR PRODUCT OR PRODUCTS OR MER-
          CHANDISE)
S2      19339034  PD<19981116
S3      161    PROMOMART
?s s2 and s3
    19339034  S2
    161      S3
    S4      10  S2 AND S3
?t s4/free/all
```

4/8/1 (Item 1 from file: 15)
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

00396863 88-13696
Coming Decade Seen as Golden Era for Business-to-Business Mail Order
LENGTH: 2 Pages
Mar 14, 1988

DESCRIPTORS: Mail order; Computer based; Direct marketing; Problems;
Premiums; Sales promotions; Industrial advertising
CLASSIFICATION CODES: 7400 (CN=Distribution)

4/8/2 (Item 1 from file: 9)
DIALOG(R)File 9:(c) 2004 Resp. DB Svcs. All rts. reserv.

1979789 Supplier Number: 01979789 (USE FORMAT 7 OR 9 FOR FULLTEXT)
facts, figures & findings: More Consumers Access Internet from Work than
Home
November 1997
WORD COUNT: 43

INDUSTRY NAMES: Information industry; Online services
PRODUCT NAMES: On-line service providers (737500)
CONCEPT TERMS: All market information; Users
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

4/8/3 (Item 1 from file: 20)
DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

02857938
PromoMart Finds Internet Beats Radio and Television Advertising Second
Year Running
September 18, 1998
WORD COUNT: 479

DESCRIPTORS: Corporate--Sales; Marketing
SIC CODES/DESCRIPTIONS: 2721 (Periodicals); 3651 (Household AudioandVideo
Equipment); 7375 (Information Retrieval Services)

4/8/4 (Item 2 from file: 20)
DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

01913888 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Nostalgia Craze Sparks Unique Promotion Trend

June 12, 1998

WORD COUNT: 399

4/8/5 (Item 3 from file: 20)

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

01786895 (USE FORMAT 7 OR 9 FOR FULLTEXT)

PR Newswire Mid-Atlantic Summary, Friday, May 29 Through 3:00 P.M. ET

May 29, 1998

WORD COUNT: 434

4/8/6 (Item 4 from file: 20)

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

01786720 (USE FORMAT 7 OR 9 FOR FULLTEXT)

PR Newswire High Technology Summary Friday, May 29, 1998

May 29, 1998

WORD COUNT: 554

4/8/7 (Item 5 from file: 20)

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

01782641 (USE FORMAT 7 OR 9 FOR FULLTEXT)

PR Newswire National Summary, Friday, May 29, 12 A.M. -2-

May 29, 1998

WORD COUNT: 1207

COMPANY NAMES: General Motors Corporation; Norwest Corpn

DESCRIPTORS: Equities Market

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: North America

PROVINCE/STATE: Michigan; Minnesota

SIC CODES/DESCRIPTIONS: 3711 (Motor Vehicles & Car Bodies); 6022 (State Commercial Banks); 6000 (Depository Institutions)

4/8/8 (Item 6 from file: 20)

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

01782355 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Indulgence Products Trend Penetrates Corporate Market

May 29, 1998

WORD COUNT: 335

4/8/9 (Item 7 from file: 20)

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

01726244 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Golf Products on PromoMart Increase Exposure at Golf Tournaments

May 26, 1998

WORD COUNT: 332

4/8/10 (Item 1 from file: 13)

DIALOG(R)File 13:(c) 2003 Resp. DB Svcs. All rts. reserv.

1080361 Supplier Number: 01449763 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Notable Promotables

April 20, 1998

WORD COUNT: 2001

COMPANY DEPARTMENT NAME: Marketing & Sales

PRODUCT NAMES: Industrial and personal service - paper-wholesale (511300)

CONCEPT TERMS: Marketing & Sales; Innovation; Marketing strategies; Target
marketing

GEOGRAPHIC NAMES: United States (USA)

?